

Your Invitation to Melbourne



anytime . . .

but in particular

NOVEMBER 8, 1965



Early history being made at Melbourne, with George Martin, of the Shorthorn World, Frank Harding, Secretary of the American Shorthorn Assn., and John Alexander, owner of the former Melbourne Herd, and father of the present owner.

A winning carload of steers from an Alexander farm at the 1963 International



THE MELBOURNE STORY

The present Melbourne Shorthorn herd was founded in December, 1949, at the International Livestock Exposition, with the purchase of Clipper Lady 2nd, a George Struve & Sons bred heifer, mated to the 1949 International Grand Champion, Killearn Max Juggler. This, however, was not the first association with Shorthorns for the Alexanders, since they had owned the original Melbourne Herd in the mid-1920's, and had used such sires as Maxwalton Monarch and Ballylin Rodney, both many times champions at shows, including the International. Many of the original foundation for the famed Helfred Farm herd in the 1930's were descendants of the first Melbourne Herd.

Nor was this first purchase the Alexander's initial venture in agriculture. Since the early 1920's, the Alexander family has owned and operated several good Kane County, Illinois, farms, in the heart of one of the best commercial cattle feeding areas in the nation. Approximately 2,000 cattle are fed on these farms each year. The idea of a purebred Shorthorn herd to aid in the future improvement of those commercial cattle made a perfect partnership of these two phases of the beef cattle industry.

The second edition of the Mel-

bourne herd was developed slowly with the second purchase made one year later of a beautiful white Helfred heifer in the 1950 International Congress sale. The next purchases were made in June, 1951, with the purchase of a female in the Edellyn Farm's sale, and another a day later at the Marellbar Farm's sale. From that time on, whenever a top female has been offered at auction, a representative of Melbourne has been at the ring-side, and many times that outstanding female has found her way into the Melbourne Herd.

Top bulls have always been used at Melbourne, starting with Marellbar Certificate, an imported-in-dam son of Cruggleton Annexe, purchased at the top price of the 1952 Marellbar sale. He was followed by Calrossie Valiant, a son of Calrossie Welcome out of a dam by Kirkton Baronet, making him a close relative to such bulls as Calrossie Prefect, Armada, Constellation, White Emblem, Paramount, Highland Piper, Hyperbole, and many others. Calrossie Valiant daughters have made their mark in the Melbourne Herd, as well as in many other herds where they have gone.

When a replacement was needed for Calrossie Valiant, the Alexanders decided to try to purchase the outstanding sire of his day, the six-year-old Leveldale Basis, from Les and Gene Mathers, Mason City, Illinois. It was felt the herd would progress faster with the use of a tried sire, rather than gamble with a young bull of unknown qualities. Their first offer for Basis was refused, but with the advent of artificial insemination through frozen semen, and with sons developing at Leveldale, half interest and possession was sold to Melbourne. His first calves were born in mid-1958, and one of these, Melbourne Rosewood 3rd, won her class at the Illinois State Fair and at the International in 1959. The following year, a son Melbourne Senator was reserve grand champion at the Illinois State Fair, and the get of Leveldale Basis was first for Melbourne. Another son, Melbourne

Rodney, won his class at the 1960 International. Several sons of Leveldale Basis have made remarkable breeding records, but perhaps his greatest influence on the Melbourne Herd to date came through his daughters.

Fortunately, when a bull was considered to follow Basis, the selection was made at the 1960 Perth show and sale, where Calrossie Diamond was purchased by Mathers Bros. and John Alexander & Sons for use in both herds. His full brother, Calrossie Diadem, had been top bull the previous year at Perth, and was destined to make breeding history for Robert Adam's Glamis herd, and later for the Bilmar herd of Bill Boutell in Michigan. His sire, Banchory Orangeman, was considered the thickest, ruggedest bull of his time in Scotland, and these were the qualities wanted in Melbourne Shorthorns. Those familiar with Shorthorns in the last three years have been well aware of the influence of Calrossie Diamond, capped by the winning of the first prize get of sire and the grand champion female award at the 1964 International.

Two years later, John Alexander and Les Mathers decided to purchase another bull for joint use. Several bulls in North America were studied, and none could be found with the outcross desired and still containing the bone, size, and general ruggedness it was essential to keep in the Melbourne Shorthorns. At the 1962 Perth Sale, such a bull was found. Coming from England, three generations away from his Scotch ancestry, and possessing great bone, exceptional feet, and the size needed in beef cattle, was Basildon Premium, from the herd of G. M. Hope. His first American bred son, Shore Acres Premium, out of a Calrossie Diamond daughter, won the reserve grand championship at the 1964 Illinois State Fair when 11 months old, and was a ringside favorite. He went on to win his class at the International, and reserve grand championship at the American Royal. The first annual sale of Shorthorns from Melbourne, to be held No-

vember 8, 1965, will feature several sons of Basildon Premium and it is evident this great outcross bull will make a place for himself in the pages of Shorthorn history.

One of the last cows to conceive to the service of Leveldale Basis before his death was Susanna Augusta Ann, a former show heifer by the \$19,000 Leveldale Custodian, purchased in the dispersal of the S. J. O'Bryan herd. This cross had already produced the 1961 All-American senior bull calf, Melbourne Augustus, and from this final mating came Melbourne Augustine, a great white calf admired by Shorthorn breeders everywhere as he developed and won the reserve grand championship at the 1962 America Royal, International, the 1963 National Western, the 1963 Illinois State Fair, and the grand championship at the 1964 American Royal, as well as All American honors in both 1962 and 1963. He was retained for herd service by Melbourne, with 1/3 interest sold to Louis Wernicke & Sons, Lena, Illinois. The first Augustine calf shown was Melbourne Rosebud 12th, second prize junior heifer calf at the 1965 National Western and an All-American nominee, and his calves stamp him as one of the best breeding sons of Leveldale Basis. They will be yet another feature of the first Melbourne sale, and will include sons of this popular bull.

Through the years the Melbourne cow herd has been built carefully and slowly. Any female that didn't meet the rigid requirements of a Melbourne cow was sold, regardless of her purchase price. Only the best of the herd's productions were retained, and these also had to meet the rigid standards for size, bone, and breeding ability. Melbourne was the first American Shorthorn herd classified, and will be one of the first undergoing progeny testing. When the Melbourne Herd was moved from Aurora to Big Rock Illinois in 1959, and space provided to accommodate more cattle than the herd contained, it was decided in late 1963 to try to find a sizable group of extremely top cows to

bring the herd up to full capacity, and to make the fullest use of this great battery of herd bulls. Several groups of cattle were studied, and not too many met the requirements for breeding, individuality, and production that was desired. When we learned that a major part of the great breeding herd maintained at Les and Gene Mathers' Leveldale Farms could be purchased, this was the opportunity we had been waiting for. The breeding potential of such great cows as Calrossie Roth's Jan, dam of Leveldale Richard and Leveldale Roth's Queen 8th, 1964 All-American; Princess Charming, dam of Leveldale Peerless, another great All-American; Calrossie Milly Ramsden, dam of Leveldale Ransom, the great breeding bull for Penningroth Bros. in Iowa; Leveldale Miss Ramsden 6th, dam of Dave Garriott's Leveldale Diamond; Leveldale Roth's Queen 5th, a great show heifer that had already produced stock bulls for Phil Sauer and Sons in North Dakota and W. H. Van Meter in Illinois, and many others that had already produced many thousands of dollars of cattle, and had proven themselves to be breed improvers. Included in this group were three heifers destined to be All-American nominees and two of them to be All-American winners.

This purchase gave Melbourne the number of cattle, along with the necessary quality, to make it one of the top breed nurseries of all times. The same rigid standards will be used in evaluating the cow herd, and the same strict requirements to keep the herd at a maximum of production of the approved type of Shorthorn cattle for years to come. All you need when you stop by Melbourne is a desire to see a practical operation producing the best in Shorthorns from the best in seedstock and the most careful of management. Make this a must on your calendar for the coming months, and plan to be present when the first auction sale of Shorthorns is held at Melbourne on November 8, 1965.

Top to Bottom: Calrossie Diamond, Basildon Premium, and Melbourne Augustine in the pastures at Melbourne with a few females.





CALROSSIE DIAMOND

CALROSSIE DIAMOND 3055-286

Tattoo RE MG1926

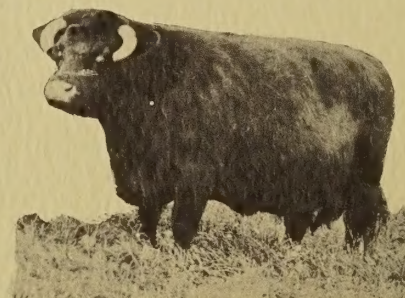
Red, calved March 6, 1959. Bred by J. & D. P. MacGillivray, Calrossie, Nigg, Ross-shire, Scotland; owned by Mathers Bros. & John Alexander & Sons, Mason City, & Big Rock, Illinois

SIRE:	Erinus Gallant
Gallant Marshall	Red, R. S. deQ. Quincey
Red, Sylvester Campbell & Sons	Jealous Edna
Banchory Orangeman	Dk. Roan, Albert Jas. Marshall
Red, H. S. Black	Millhills Zeus
Banchory Orange Pet	Dk. Roan, Duncan M. Stewart
Red, H. S. Black	Orange Pet
	Red, Albert Jas. Marshall
	Calrossie Welcome
Calrossie Highland Piper	Dk. Roan, J. & D. P. MacGillivray
Dk. Roan, J. & D. P. MacGillivray	Calrossie Golden Love
DAM:	Red, J. & D. P. MacGillivray
Calrossie Ramona Ramsden	Calrossie Adonis
Red, J. & D. P. MacGillivray	Red, J. & D. P. MacGillivray
Calrossie Rita Ramsden	Calrossie Alicia Ramsden
Dk. Roan, J. & D. P. MacGillivray	Dk. Roan, John MacGillivray

CALROSSIE DIAMOND

The stamp of an outstanding sire is the improvement he leaves in the herd where he is used, and in the herds of those customers that purchase his sons and daughters. Although just six years old, Diamond has already proven his breed improving ability. He was purchased in the 1960 Perth sale for 2400 gns., and was selected not only for his great individuality, but also for his ancestry. Sired by Banchory Orangeman, selected by Calrossie to give them an outcross on the Calrossie Welcome daughters and granddaughters, and out of one of the top cows in that great herd, Calrossie Ramona Ramsden by Calrossie Highland Piper. This great bull, in turn, was the top selling bull in the 1962 Perth record breaking sale, going to Sandy Cross, Alberta, Canada, for \$30,000, where his record is well known. Calrossie Diadem, a full brother to Diamond, was the top bull in the 1959 Perth Sale, and has since compiled an unmatched record in the Glamis herd in Scotland, and the Bilmar herd of W. H. Boutell in Michigan. The first Melbourne son of Diamond was Melbourne Randolph, selling in the 1962 Leveldale sale to Ekness Bros., Grand Forks, No. Dak., and he is developing into one of the outstanding sires in that area. One calf by Randolph was dropped at Melbourne and that was the All American summer yearling nominee, Melbourne Princess Roma 9th, top selling female in the 1964 Leveldale Sale. There have been 28 sons of Diamond sold by Melbourne to date, totaling \$36,710, averaging \$1315, without any extreme tops. The uniformity of his get is almost unbelievable, with the 1964 All American Get of Sire to his credit; 25 of his daughters have already been put back in the Melbourne herd, with several more scheduled for replacement. His first daughter produced the All American summer yearling bull of 1964, Shore Acres Premium, exhibited in partnership with Arnold & Brooks, and another of his first daughters produced Diamond Copyright, 1964 All American junior bull calf. The 1964 All American junior yearling bull, Melbourne Upright, is a son, and was purchased in the 1964 Leveldale sale by Carusbrooke Farm, Peru, Illinois, to assist another brother Melbourne Perfection. Of the ten individual All American nominees for Melbourne in 1964, two bulls and three females were by Diamond, two bulls and two heifers were out of Diamond sons and daughters, and the All-American get was sired by Diamond. We are especially proud of Melbourne Missie, 1964 All American senior yearling, 1963 All American summer yearling, and 1964 International Grand Champion female. Her heifer calf by Melbourne Augustine is further proof of the prepotency of this line of breeding, and the value of the Melbourne breeding program.

Six sons and eight daughters of Diamond will sell in the Melbourne sale November 8, 1965.



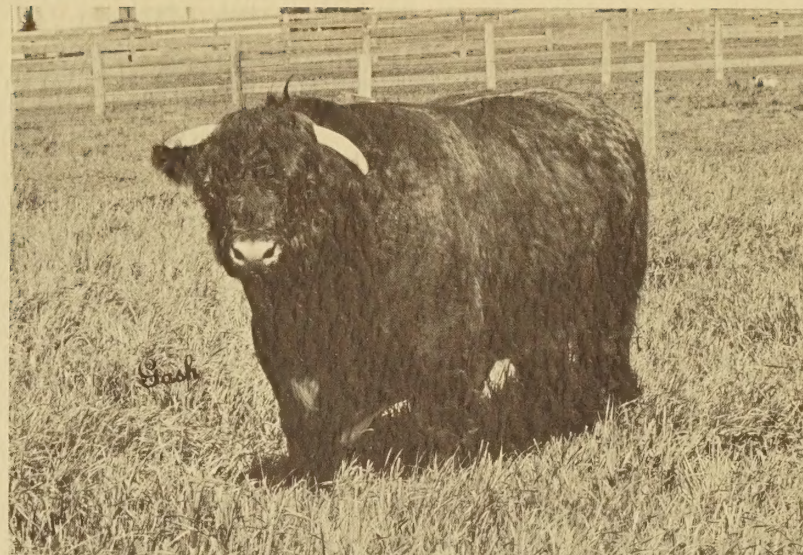
Calrossie Ramona Ramsden, the dam of Calrossie Diamond.

BASILDON PREMIUM

One of the chief factors responsible for keeping the strength, bone, and character in Shorthorn cattle has been the ability to come up with an outcross bull every few generations, to produce the vigor and stamina needed in our breed. We believe Basildon Premium will do that, and his first calves display his great bone, depth, and substance. His first two sons were popular with Shorthorn breeders everywhere in 1964, and his first Melbourne son, Melbourne Monarch, was our top bull in the 1964 Leveledale sale, going to Herzfeld Bros., River Falls, Wisconsin, to follow Melbourne Landlord by Calrossie Diamond. His first American bred son, Shore Acres Premium, was one of the most outstanding bulls on the show circuit in 1964, and was the All American summer yearling. There is a complete crop of calves on the ground at Melbourne now by Premium, with several outstanding bull calves to be offered in the fall sale. On the following pages is a list of these young bulls. They will be out of outstanding cows, many by Calrossie Diamond, and by other breed improving sires. We have found that Premium has crossed well with almost every line of cattle that he has been crossed with, and feel that breed history will be written by this great bull and his sons and daughters. Eleven bulls and eight heifers by this bull are being readied for the 1965 Melbourne sale.



Basildon Golden Age, the sire of Basildon Premium in his six year old form.



BASILDON PREMIUM

BASILDON PREMIUM 3143-305

Tattoo RE HOMT23

Roan, calved September 3, 1960. Bred by G. M. Hope, Basildon Home Farm, Pangbourne, Berks Scotland; owned by Mathers Bros., & John Alexander & Sons, Mason City, Illinois & Big Rock, Illinois

Bapton Venture On
Dk. Roan, Cecil Moores

SIRE:
Basildon Golden Age
Roan, G. M. Hope
Basildon Golden Queen 20th
White, G. M. Hope

Bapton Enterprise
Red, J. V. Rank
Bapton Mabel
Roan, J. V. Rank

Pittodrie Kavass
Roan, Pittodrie Shorthorn Co., Ltd.
Basildon Golden Queen 15th
Roan, G. M. Hope

Pittodrie Kavass
Roan, Pittodrie Shorthorn Co., Ltd.

DAM:
Basildon Princess Royal 18th
Roan, G. M. Hope
Basildon Princess Royal 12th
Red, G. M. Hope

Crugleton Raeside
Dk. Roan, Albert Jas. Marshall
Pittodrie Hermione
Red, Pittodrie Shorthorn Co., Ltd.

Naemoor Omen
Red, Robert Moubray
Basildon Princess Royal 11th
Roan, G. M. Hope



MELBOURNE AUGUSTINE

MELBOURNE AUGUSTINE

We mentioned this bull's winning in a previous column, but this wasn't the only reason he was retained for herd bull duty. His dam, Susanna Augusta Ann, was a top show heifer for S. J. O'Bryan's Susanna Herd, and she was sired by one of the great bulls of his time, Leveldale Custodian, a winning show bull as well as the top bull of the 1952 Leveldale sale at \$19,000. The full brother to Augustine, Melbourne Augustus, was All-American senior bull calf in 1961, and sold to W. H. Van Meter, Elkhart, Illinois, at the top price of the 1962 Illinois State Sale. He is leaving a great set of calves there to help establish this herd as one of the best in Illinois. The first calves by Augustine are all that we hoped for, and the young calves on the ground now look like some of the best we have ever produced. He is crossing especially well on Calrossie Diamond daughters, and on cows with strong Calrossie Welcome breeding. We will have several of his get in our 1965 show herd, and five sons and five daughters are being readied for the Melbourne sale. A 1/3 interest in Melbourne Augustine was sold to Louis Wernicke and Sons, Lena, Illinois, and they will be represented in the Melbourne sale with the first of his get produced there. His service will also be a feature on the bred females.

MELBOURNE AUGUSTINE 3103-490

Tattoo LE 1A34

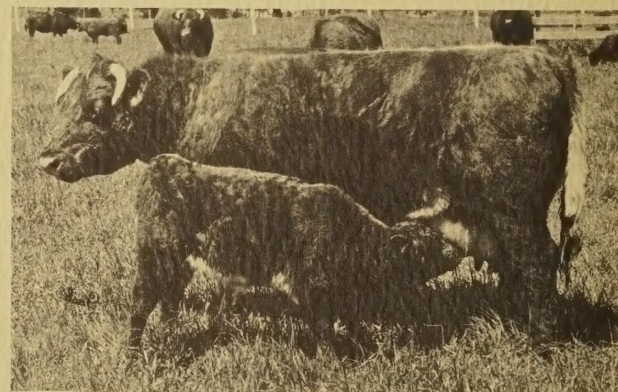
White, calved October 23, 1961. Bred and owned by John Alexander & Sons, Big Rock, Illinois

Aldie Mainliner
Red, Finlay MacGillivray
SIRE:
Leveldale Basis
Roan, Mathers Bros.
Pittodrie Laura Blossom
Dk. Roan, R. Laidlaw Smith

Leveldale Custodian
Roan, Mathers Bros.
DAM:
Susanna Augusta Ann
Roan, S. J. O'Bryan
Elcona Augusta Ann 2d
Red, Mr. & Mrs. Ernest M. Sims

Chapelton Baronet
Red, W. Biggar & Son
Aldie May Clipper
Red, Finlay MacGillivray
Bapton Upright
Red, J. V. Rank
Pittodrie Lorne
Dk. Roan, R. Laidlaw Smith

Aldie Apex
RWM, Finlay MacGillivray
Leveldale Crocus
Roan, Mathers Bros.
Elcona Elvin
Red, Albert Jas. Marshall
Elcona Augusta Ann
Red, Mr. & Mrs. Ernest M. Sims



Susanna Augusta Ann, the dam of Melbourne Augustine, with her heifer calf by Calrossie Diamond.



A group of the 1963 Melbourne sale bulls, on display at the 1963 Illinois Shorthorn Assn. Field Day.

These are the young bulls at Melbourne. From this group will come the sale bulls for the First Melbourne Sale, November 8, 1965.

Melbourne Masterpiece, red, calved 9/22/63

Sire: Calrossie Diamond

Dam: S & T Missie by Leveldale Pacemaker

Diamond Copyright, dark roan, calved 2/19/64

Sire: Kair Copyright

Dam: Silverspoon Rothes Queen by Calrossie Diamond

Melbourne Viceroy, dark roan, calved 3/4/64

Sire: Basildon Premium

Dam: Glastullich Victorian Lass by Burnton Blockbuster

Melbourne Chieftain, red, calved 4/7/64

Sire: Basildon Premium

Dam: Leveldale Crocus 12th by Glamis Grenadier

Melbourne Reward, red, calved 4/9/64

Sire: Calrossie Diamond

Dam: Marelbar Rosebud 3rd by Craggleton Allardice

Melbourne Consort, dark roan, calved 4/17/64

Sire: Basildon Premium

Dam: Northwood Jane Clare by Glastullich Victor

Leveldale Mettle, red, calved 5/16/64

Sire: Leveldale Richard

Dam: Leveldale Miss Ramsden 6th by Craggleton Patrickson

Melbourne Ideal, red, calved 7/1/64

Sire: Calrossie Ideal

Dam: Calrossie Flossy Leonora by Banchory Orangeman

Leveldale Arrogant, red, calved 7/5/64

Sire: Leveldale Richard

Dam: Calrossie Augusta Inez by Calrossie Christmas Carol

Leveldale Charmer, red, calved 7/15/64

Sire: Calrossie Diamond

Dam: Findowrie Cora Crocus by Banchory Metaphor

Melbourne Baronet, white, calved 7/20/64

Sire: Melbourne Augustine

Dam: Leveldale Butterfly 13th by Leveldale Critic

Leveldale Apollo, roan, calved 7/21/64

Sire: Calrossie Diamond

Dam: Calrossie Augusta Trilby by Calrossie Christmas Carol

Melbourne Logan, red roan, calved 8/8/64

Sire: Calrossie Diamond

Dam: Melbourne Lancaster by Leveldale Basis

Melbourne Spartan, red, calved 8/28/64

Sire: Calrossie Diamond

Dam: Susanna Secret by Susanna Basis

Melbourne Lindley, red, calved 10/2/64

Sire: Basildon Premium

Dam: Marelbar Lancaster 19th by Helmor Purvis 361

Wernacres Favorite, dark roan, calved 10/10/64

Sire: Melbourne Augustine

Dam: Wernacres Flora 4th by Aldie Chief Adonis

Melbourne Prince Regent, dark roan, calved 10/28/64

Sire: Basildon Premium

Dam: Melbourne Princess Roma by Calrossie Valiant

Melbourne Clinton, dark roan, calved 11/19/64

Sire: Melbourne Augustine

Dam: Leveldale Clara 14th by Calrossie Diamond

Melbourne Rapture, white, calved 11/16/64

Sire: Basildon Premium

Dam: Melbourne Princess Roma 4th by Leveldale Basis

Melbourne Jackson, red, calved 12/12/64

Sire: Calrossie Ideal

Dam: Calrossie Augusta Jangle by Banchory Orangeman

Melbourne Radiant, dark roan, calved 12/15/64

Sire: Melbourne Augustine

Dam: Melbourne Rothes Queen 18th by Calrossie Diamond

Melbourne Porter, white, calved 12/17/64

Sire: Basildon Premium

Dam: Marmac Princess by Crichton Chattaway

Melbourne Pemberton, dark roan, calved 1/2/65

Sire: Basildon Premium

Dam: Melbourne Princess Royal 4th by Calrossie Diamond

Melbourne Randall, red, calved 1/4/65

Sire: Basildon Premium

Dam: Melbourne Rosebud 9th by Calrossie Diamond

Melbourne McClellan, red, calved 1/4/65

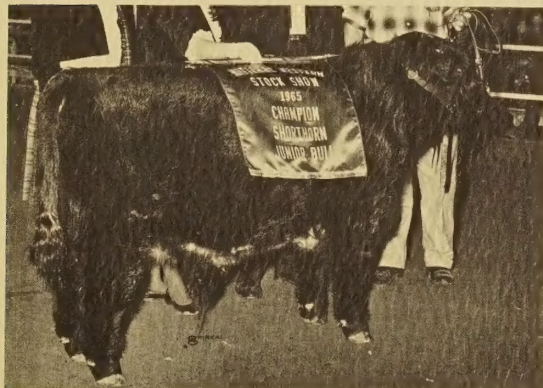
Sire: Basildon Premium

Dam: Leveldale Miss Ramsden 9th by Leveldale Critic

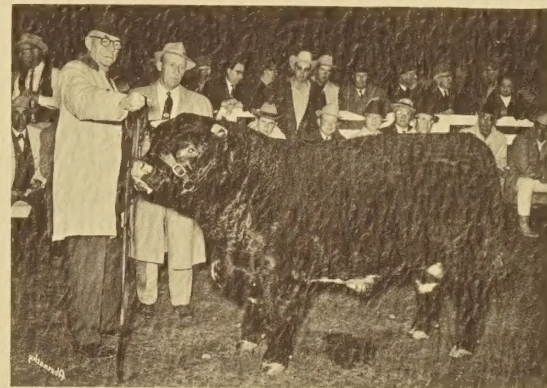
Melbourne Rawlins, dark roan, calved 1/26/65

Sire: Basildon Premium

Dam: Susanna Rothes Queen 2nd by Leveldale Custodian



Diamond Copyright, 1964 All American junior bull calf, by Kair Copyright out of a dam by Calrossie Diamond, will be one of the features of the First Annual Melbourne sale, Nov. 8, 1965.



Melbourne Upright, the 1964 All American junior yearling bull, by Calrossie Diamond, sold in the 1964 Leveldale Sale to Carusbrooke Farms, Peru, Ill.



Calrossie Rothes Jan by Bapton Captivator
Calrossie Broadhooks Zella by Calrossie Hyperbole
Calrossie Milly Ramsden by Calrossie Hyperbole
Calrossie Flossy Leonora by Banchory Orangeman
Calrossie Flossy Fennell by Banchory Orangeman
Calrossie Augusta Jangle by Banchory Orangeman
Calrossie Princess Anne by Burnton Bandolier
Calrossie Augusta Tilly by Millhills Liberator
Calrossie Augusta Trilby by Calrossie Christmas Carol
Calrossie Augusta Inez by Calrossie Christmas Carol
Calrossie Augusta Marta by Calrossie Christmas Carol
Kickapoo Golden Loretta by Calrossie Christmas Carol
Crichton Brawith Bud 2nd by Tolquhon Bosco
Crichton Crocus 2nd by Tolquhon Bosco
Princess Charming by Tolquhon Bosco
Tolquhon Victrix by Glastullich Paragon
Lawton Princess Pippa by Pittodrie Robin
Saltoun Rothes Queen 15th by Uppermill Captein
Saltoun Rothes Queen 20th by Easterlovat Gregalach
Glastullich Victorian Lass by Burnton Blockbuster
Glastullich Clipper Belle by Calrossie Claymore
Westdrums Clipper by Uppermill Leopold
Phopachy Queen Jessica by Kirkton Grandee
Princess Rosita by Uppermill Seafield
Nonpareil Rose by Uppermill Seafield
Findowrie Cora Crocus by Banchory Metaphor
Bapton Queen Joanne by Calrossie Constellation
Kair Rothes Gem by Cruggleton Nevile
Louada Augusta Janet by Banchory Jupiter
Marmac Princess by Crichton Chattaway
Leveldale Rothes Queen 5th by Kair Dreadnought
Leveldale Princess 15th by Beaufort Cup-tie
Leveldale Crocus 12th by Glamis Grenadier
Leveldale Clara 14th by Calrossie Diamond
Leveldale Rothes Queen 8th by Calrossie Diamond
Leveldale Rosebud 17th by Calrossie Diamond
Leveldale Blythesome 19th by Calrossie Diamond
Leveldale Bridesmaid 4th by Calrossie Diamond
Leveldale Cassie 2nd by Calrossie Diamond
Melbourne Nonpariel D by Calrossie Diamond
Melbourne Blossom 7th by Calrossie Diamond
Melbourne Rosewood 5th by Calrossie Diamond
Melbourne Lancaster 4th by Calrossie Diamond
Melbourne Golden Lisa 3rd by Calrossie Diamond
Melbourne Goldie by Calrossie Diamond
Melbourne Clipper 9th by Calrossie Diamond



To achieve our goals at Melbourne, it is necessary to have a great herd of cows. Here is a list of the breeding age females in the Melbourne Herd. Each is capable of producing a herd bull. Many of them have already accomplished this. They have been selected both for their individuality and their breeding, and we believe they are the kind to stamp improvement on Shorthorn cattle anywhere.

Melbourne Missie by Calrossie Diamond
Melbourne Clipper Belle 3rd by Calrossie Diamond
Melbourne Rosebud 9th by Calrossie Diamond
Melbourne Rosebud 10th by Calrossie Diamond
Melbourne Princess Royal 4th by Calrossie Diamond
Melbourne Rothes Queen 16th by Calrossie Diamond
Melbourne Rothes Queen 18th by Calrossie Diamond
Melbourne Flossy B 7th by Calrossie Diamond
Melbourne Flossy B 10th by Calrossie Diamond
Melbourne Lancaster 6th by Calrossie Diamond

Melbourne Princess Roma 8th by Calrossie Diamond
Melbourne Secret 10th by Calrossie Diamond
Melbourne Princess Roma 10th by Basildon Premium
Melbourne Blossom 9th by Basildon Premium
Melbourne Princess Roma by Calrossie Valiant
Melbourne Rosanna 2nd by Calrossie Valiant
Melbourne Rosebud 4th by Calrossie Valiant
Melbourne Rosebud by Cruggleton Leishman
Melbourne Secret 2nd by Marellbar Certificate
Melbourne Princess Roma 3d by Leveldale Basis

Melbourne Princess Roma 4th by Leveldale Basis
Melbourne Lancaster by Leveldale Basis
Melbourne Rosebud 6th by Leveldale Basis
Melbourne Clipper 6th by Leveldale Basis
Melbourne Secret 9th by Leveldale Basis
Melbourne Blossom 6th by Leveldale Basis
Melbourne Laura Blossom by Leveldale Basis
Melbourne Rothes Queen 6th by Leveldale Basis
Melbourne Princess Royal by Leveldale Basis
Melbourne Clipper Belle by Leveldale Basis
Leveldale Princess 14th by Leveldale Critic
Leveldale Butterfly 13th by Leveldale Critic
Leveldale Clipper Belle by Leveldale Critic
Leveldale Augusta 41st by Leveldale Critic
Leveldale Miss Ramsden 9th by Leveldale Critic
Leveldale Princess 12th by Leveldale Pacemaker
S & T Missie by Leveldale Pacemaker
S & T Missie 3rd by Leveldale Pacemaker
Elmcrest Marteta by Leveldale Princeps
E.L. Secret 2nd by Leveldale Capitol
Susanna Augusta Ann by Leveldale Custodian
Susanna Rothes Queen 2nd by Leveldale Custodian
Susanna Pauline 8th by Susanna Custodian 10th
Susanna Secret by Susanna Basis
Leveldale Miss Ramsden 6th by Cruggleton Patrickson
Leveldale Clara 13th by Findowrie Augustus
Leveldale Clipper 10th by Rankeilour Baronet
Nonpareil Ursula D by Leveldale Chinook
Butternut Goldie 4th by Philorth Expression
Marellbar Lancaster 19th by Helmor Purvis 361
Marellbar Lancaster 24th by Kair Ranger
Marellbar Lancaster 25th by Kair Ranger
Missie of Eldak 72nd by Shingarton Ranger
Bilmar Princess Linda 2nd by Westdrums Wayfarer
Edellyn Orange Blossom 92nd by Beaufort Bulldozer
Louada Princess Royal 4th by Calrossie Armada
Aberfeldy Clipper Kate by Calrossie Forward March
Aberfeldy Clipper Diamond by Calrossie Forward March
Acadia Queen of Beauty 8th by Kinellar Napoleon
Acadia Golden Nancy 2nd by Kinellar Napoleon
Ashbourne Augusta Nan by Louada Regalia
Northwood Goldie by Bapton Pioneer
Northwood Jane Clare by Glastullich Victor
Cinderella Tess by Bapton Upward Bound
Kickapoo Golden Lorette by Lawton Winner



Melbourne Missie, 1964 International Grand Champion Female by Calrossie Diamond.



1964 All American Get of Sire by Calrossie Diamond. First at Illinois State Fair, American Royal, and International. R. to L. — Melbourne Upright, Leveldale Rother Queen 8th, Melbourne Missie, and Leveldale Rosebud 17th, all individual All Americans.

Listed below are many of the females Melbourne will offer in the First Annual sale, November 8, 1965. The bred females will carry the service of Calrossie Diamond, Melbourne Augustine, Basildon Premium, with a few mated to Diamond Copyright, the 1964 All American junior bull calf, and to Melbourne Masterpiece, the full brother to the 1964 International Grand Champion female, Melbourne Missie, by Calrossie Diamond.

Some of these heifers will be direct from the Melbourne show herd, and the remainder will be offered to the Shorthorn industry as the top selections from our herd, raised as you would like to raise them, backed by the best of bloodlines and producing ability.

Melbourne Secret 11th Dark roan, calved November 27, 1963	Sire: Melbourne Augustine	Dam: Melbourne Secret 8th by Leveldale Basis
Leveldale Clipper 23d Red, calved December 6, 1963	Sire: Leveldale Richard	Dam: Westdrums Clipper by Uppermill Leopold
Leveldale Rother Queen 10th Red, calved January 5, 1964	Sire: Leveldale Richard	Dam: Kair Rother Gem by Cruggleton Nevieie
Melbourne Rosebud 12th Dark roan, calved January 10, 1964	Sire: Melbourne Augustine	Dam: Melbourne Rosebud 9th by Calrossie Diamond
Melbourne Princess 4th Red, calved February 4, 1964	Sire: Basildon Premium	Dam: Leveldale Princess 12th by Leveldale Pacemaker
Leveldale Brawith Bud 2nd Red, calved April 13, 1964	Sire: Calrossie Diamond	Dam: Crichton Brawith Bud 2nd by Tolquhon Bosco
Leveldale Crocus 12th Red, calved April 24, 1964	Sire: Calrossie Diamond	Dam: Crichton Crocus 12th by Tolquhon Bosco
Melbourne Queen Joanne 2nd Red roan, calved April 24, 1964	Sire: Calrossie Diamond	Dam: Bapton Queen Joanne by Calrossie Constellation
Leveldale Miss Ramsden 12th Roan, calved April 30, 1964	Sire: Leveldale Richard	Dam: Calrossie Milly Ramsden by Calrossie Hyperbole
Melbourne Clipper Belle 5th White, calved May 12, 1964	Sire: Melbourne Augustine	Dam: Leveldale Clipper Belle by Leveldale Critic
Leveldale Secret Susan Red, calved May 12, 1964	Sire: Leveldale Richard	Dam: E. L. Secret 2nd by Leveldale Capitol
Melbourne Golden Lisa 4th Red, calved May 14, 1964	Sire: Basildon Premium	Dam: Kickapoo Golden Loretta by Calrossie Christmas Carol
Melbourne Rosebud 14th Red, calved June 1, 1964	Sire: Calrossie Diamond	Dam: Melbourne Rosebud 6th by Leveldale Basis
Melbourne Goldie 2nd Red, calved June 2, 1964	Sire: Basildon Premium	Dam: Northwood Goldie by Bapton Pioneer
Leveldale Cinderella Roan, calved June 2, 1964	Sire: Basildon Premium	Dam: Leveldale Princess 14th by Leveldale Critic
Melbourne Missie Eliza 2nd Roan, calved July 28, 1964	Sire: Basildon Premium	Dam: Missie of Eldak 72nd by Shirkarton Ranger
Leveldale Victoria 6th Dark roan, calved August 23, 1964	Sire: Calrossie Diamond	Dam: Tolquhon Victrix by Glasstulich Paragon
Melbourne Missie 2nd Red, calved September 30, 1964	Sire: Calrossie Diamond	Dam: S & T Missie 3rd by Leveldale Pacemaker
Melbourne Lancaster 7th White, calved October 3, 1964	Sire: Basildon Premium	Dam: Marellbar Lancaster 24th by Kair Ranger
Melbourne Blossom 10th Dark roan, calved October 4, 1964	Sire: Basildon Premium	Dam: Edellyn Orange Blossom 92nd by Beaufort Bulldozer
Melbourne Clipper 10th Red, calved October 10, 1964	Sire: Calrossie Diamond	Dam: Westdrums Clipper by Uppermill Leopold
Melbourne Blossom 11th Dark roan, calved October 11, 1964	Sire: Melbourne Augustine	Dam: Melbourne Blossom 7th by Calrossie Diamond
Melbourne Clipper 11th Red, calved November 5, 1964	Sire: Calrossie Ideal	Dam: Aberfeldy Clipper Kate by Calrossie Forward March
Melbourne Augusta Hazel Red, calved November 8, 1964	Sire: Leveldale Richard	Dam: Lawton Hazel by Lawton White Constrictor
Melbourne Secret 12th Roan, calved November 11, 1964	Sire: Basildon Premium	Dam: Melbourne Secret 2nd by Marellbar Certificate



A group of Shore Acres cows on pasture

Shore Acres Farm

Shore Acres Premium, 1964 All-American summer yearling bull, by Basildon Premium and out of a Calrossie Diamond dam.

Leveldale Basis at 11 years of age, with Marellbar Lancaster 19th, the sire and dam of Melbourne Basis, stock bull for Arnold & Brooks.



Over 30 years of breed building improvement has gone into the development of the Shore Acres herd, owned by Arnold & Brooks, Sterling, Illinois. Roy Arnold started this great herd in the early 30's, and was honored as a "Builder of the Breed" in 1947. Located in the beautiful and fertile Rock River Valley, Shore Acres Farm is composed of 525 acres of rich Illinois land, and is a practical farm operation, headed by the partner, Lyle Brooks, and his son, Arnold Brooks. When you think of Shore Acres, you think of such bulls as Cruggleton Actoi, Cruggleton Proud Prince, Edellyn Reliant Mercury, Shore Acres Landmark, and his maternal brother, Shore Acres King Actoi, Leveldale Chinook, followed by the present herd sire battery, imported Philorth Expression, Melbourne Basis, and now going into service, Shore Acres Premium.

Philorth Expression was purchased in the 1959 importation, and this dark roan son of Pittodrie Noah has been one of the best breeding bulls used in the Midwest. His sons as well as his daughters have bred well in the Shore Acres herd, and in the herds of their customers. One daughter, Butternut Goldie 4th, topped the 1963 Leveldale Sale at \$2,600, and there are many more like her in the herd. To follow Expression, Roy and Lyle selected Melbourne Basis, a son of Leveldale Basis, out of Marellbar Lancaster 19th, the \$5200 top female of the Marellbar Dispersal. They liked his bone, thickness, and general beef characteristics, and he is siring perhaps the best crop of calves ever dropped at Shore Acres. Their consignment to the 1965 Melbourne Sale will feature the get of Expression and Basis, and the service of Shore Acres Premium, the 1964 All American summer yearling bull by Basildon Premium out of Melbourne Flossy B 6th by Calrossie Diamond.

The Shore Acres cow herd has always been among the very best, and nearly half of the cows are young daughters of Philorth Expression. They have selected their herd females carefully and then built on those families that produce the best. The greatest proof of their breed improving females has been their repeat customers throughout the years. Since the 1930's, Shore Acres females have been behind many of the top cattle produced in the Shorthorn breed.



Three of the famous Leveldale brood matrons pictured with calves by Calrossie Diamond.

The name Leveldale has been associated with the best in Shorthorns for over forty years. It would take many pages to list all their successful show ring winnings, and their top sales throughout the years, and their strong efforts in building a bigger and better breed of Shorthorns. Both Les and Gene Mathers have served on the American Shorthorn Assn., Board of Directors, and both have served as its president. Both have been honored as "Builders of the Breed." Both have served in many ways to further strengthen and improve Shorthorn cattle, and it is doubtful if there are two men associated with Shorthorns better known in all phases of the beef cattle industry than these two. Many years ago Les Mathers received the title "Mr. Shorthorn" and has worn it well. Because their herd is down in numbers, and they cannot support an annual sale at this time, we welcome them to join us at Melbourne for 1965, with a dozen top bulls and females.

Two of the herd sires at Leveldale, Calrossie Diamond and Basildon Premium, are owned in partnership with Melbourne, and have been discussed at length. Two other great bulls play an important part in the present and future of Leveldale. They are Leveldale Richard and Leveldale Peerless. Richard is a brother to Calrossie Diamond, and a great show and breeding bull in his own right. At ten months of age, Leveldale Richard made his first showing, at the 1960 National Western, and walked away with the grand championship. He terminated his great showing career at the 1961 International, winning the reserve grand championship, and the grand championship at the 1962 National Western. His first son, Leveldale Rob Roy, was grand champion bull at the 1962 Illinois State Fair, and his sons display

LEVELDALE



First prize ten head at the Eastern National Livestock show in 1963 for Les and Gene Mathers. No other herd has won this honor at major shows as often as Leveldale.



Left—Leveldale Rosebud 17th by Calrossie Diamond. 1964 All American spring yearling heifer.



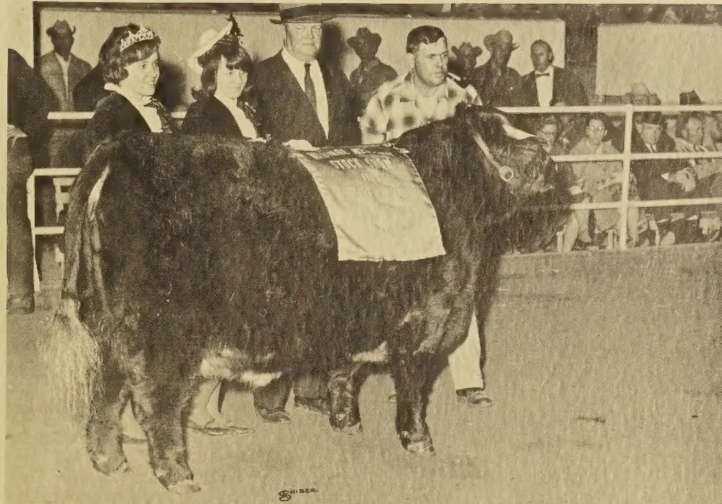
Right—Leveldale Richard by Banchory Orangeman. Sire of many of the winning and high selling cattle for Leveldale in the past three years.

thickness and strong quarters that is difficult to find in any breed of cattle.

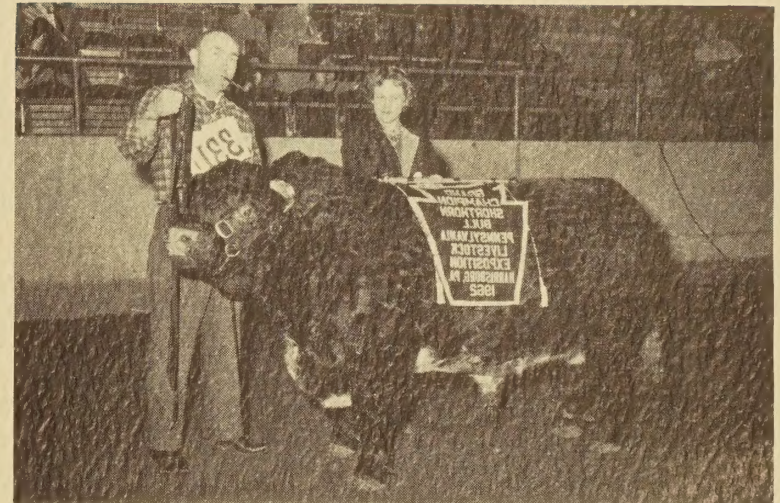
Leveldale Peerless is an imported-in-dam son of Calrossie Legend, and one of the most popular bulls in this country. As a junior yearling at the Illinois State Fair, in 1961, he was named grand champion, as well as the same show a year later. He was grand champion bull at the 1961 Eastern National, and reserve junior champion at the 1961 International. He terminated his great show career with championship at the 1962 Harrisburg and Eastern National shows, and senior championship at the 1963 National

Western. His first calves are on the ground at Leveldale, and display the same great thickness, ruggedness, and bone that made their sire famous.

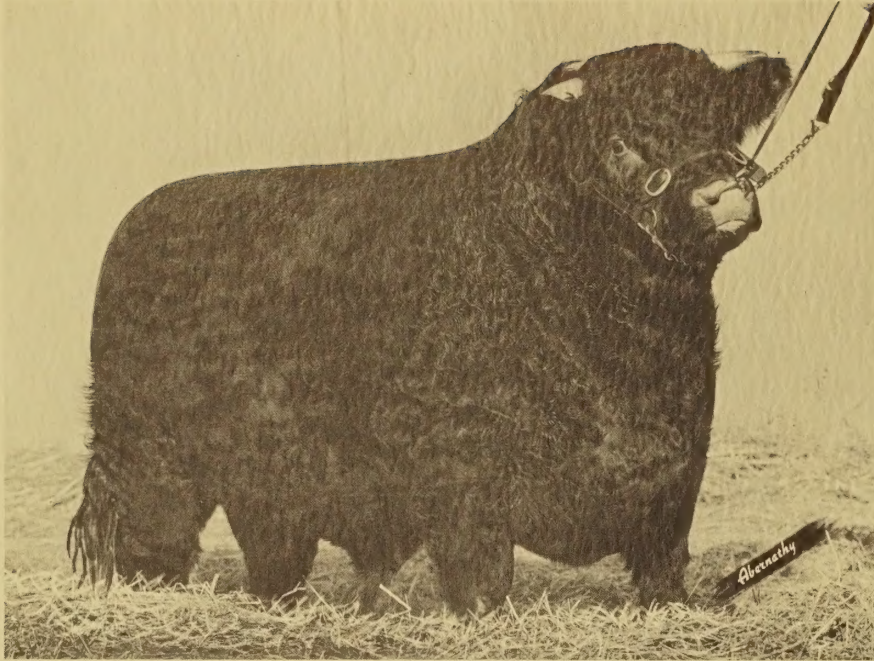
While the cow herd is smaller in numbers than in recent years, the same high quality prevails. There have been few, if any, equals to Les Mathers in selecting and evaluating a brood cow prospect, and more noted herd bulls have been produced from these great cows than any herd in existence. All of this great breeding background goes into Leveldale productions, and you can be sure if it is from Leveldale, it is among the tops.



Left—Leveldale Rothes Queen 8th by Calrossie Diamond, 1964 All American two-year-old heifer.

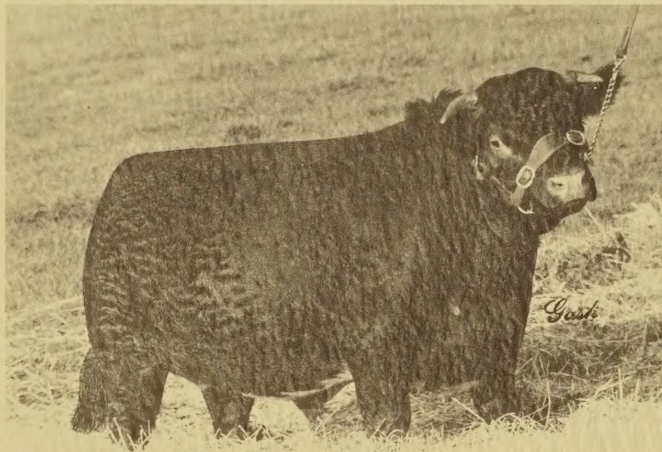


Right—Leveldale Peerless by Calrossie Legend. This great show bull is now siring one of the greatest crops of calves ever dropped at Leveldale.



Elmcrest Diadem by Calrossie Diadem

One of the strongest features of the Leveldale sale for many years has been the strong consignments of J. E. "Mike" Klockenga and his Prairie Creek herd at Emden, Illinois. The many bred females sold through the Leveldale sale by Mike have helped write breed history in the strong herds where they have gone. This is one of the older herds in Illinois, founded on the purchase of the top females from several Illinois herds in the 1940's, strengthened by the purchase of top cattle in the United States, Canada, and Scotland in the 1950's, and headed by outstanding breeding bulls.



PRAIRIE CREEK

Left—Elmcrest Legend by
Uppermill Findon.

Right—Leveldale
Highlander by Dron
Xerxes.

One of the first of this group of bulls was Leveldale News Flash, purchased in the 1951 Leveldale sale for \$8250. This son of Calrossie Good News was shown successfully in 1952, winning his class at the International and the reserve junior championship. He left many great females, and sired bulls that improved the herds that bought them. News Flash was followed by an imported bull of size and substance, Gastullich Red Eagle by Bapton Captivator. Many outstanding herds purchased his daughters in the Leveldale sales, and they made such an impression on the buying public, that in 1962, the entire group was purchased by Richmond Robison & Sons, Delavan, Illinois.

On a visit to Dr. A. H. Weiland's Elmcrest Farm in 1960, Mike saw a bull calf that he was determined to own. Only a calf, sired by the 1959 Perth top seller, as yet unknown as a breeding bull, this was Elmcrest Diadem, by Calrossie Diadem. Mike purchased ½ interest, and under his careful development, he became junior champion at the 1961 International. Many of the present cattle are sired by this bull. Two young bulls now in service are the imp.-in-dam Elmcrest Legend by Uppermill Findon, and the imp.-in-dam Leveldale Highlander by Dron Xerxes. The Legend bull was imported in dam by Dr. Weiland and was one of the most popular bulls at the 1963 International. His first calves are on the ground, and may be the best ever produced at Prairie Creek. Leveldale Highlander was purchased in the 1964 Leveldale sale, and his service will be a feature of the bred females in the First Annual Melbourne sale, November 8, 1965.

No story can be written about Mike Klockenga and his Prairie Creek herd without mention of his son Jim, a student at the University of Illinois, and his wife, Maxine, past president of the Illinois Shorthorn Lassies. This is yet another example of an Illinois farm family and their success with Shorthorns.



An Illinois name known for the best in Shorthorns is Wernacres, a top herd owned by Louis Wernicke and his sons, Dale and Allen. Located at Lena, Illinois at the edge of the historically great cattle producing area in Northwestern Illinois and Southwestern Wisconsin, it was founded in 1918 by the present owner and his father, H. L. Wernicke. Through the years their selection of herd sires has always been outstanding, and they have consistently topped every consignment sale of note throughout Illinois. Louis Wernicke was honored as "Builder of the Breed" in 1963, and was elected to the American Shorthorn Assn., Board of Directors in 1965. It is doubtful if any one man in the Shorthorn business can command the host of friends as can Louis Wernicke.

Following World War II, a herd bull was selected that helped this herd make great strides forward, and his influence is still felt generations later. He was Cruggleton Barnone, by Cruggleton Braemar, and his sons and daughters topped many sales at Abingdon, Bloomington, and Springfield. And as had been the practice, the best daughters were retained for their own breeding herd. He was followed by Anoka Sportsman, the first son of the \$16,500 Calrossie Sportsman, and the sire of the winning Shorthorn steers at the 1954 International. This included the first and second prize junior yearling steers, and the champion senior steer calf over all breeds, and the latter went on to Fort Worth to become the Shorthorn champion.

Then again another bull was pur-

chased that improved this herd tremendously. This was Aldie Chief Adonis by Calrossie Adonis. One son went to Williams Cattle Co. in North Dakota for \$2500, another was champion and top seller in the Illinois State Sale at \$1525, and many others sold within the four figure mark. Again, the best of the females remained in the breeding herd. To follow this bull, a long search was made, and the result was one of the most prepotent sires of all, Louada Camouflage, a double bred grandson of the \$27,000 Calrossie Armada. Again, his get have found great demand, and one of his first sons sold near the top of the 1963 Illinois State Sale to Texas, while three of his sons set a great record in the 1965 spring sales, winning the grand championship at the North Central, Ill. Sale, Ottawa, Illinois; the Illinois State Sale, Springfield, Ill., and the reserve grand championship at Hawkeye Downs Sale, Cedar Rapids, Iowa, within ten days of each other.

One of the keys to the continued success of the Wernacres herd has been the ability to follow one great breeding bull with another. When Louis Wernicke saw Melbourne Augustine, the great white calf by Leveldale Basis at Melbourne, he was determined to own him or at least a part. He was already scheduled to go into the Melbourne herd, but after careful deliberation, Melbourne decided to sell $\frac{1}{3}$ interest to Louis Wernicke & Sons. His first calves in that herd show tremendous potential. They will be yet another feature of the First Annual Melbourne Sale, Nov. 8, 1965.



Group of Wernacres cows on pasture.



WERNACRES

Wernacres Cameo 40th by Louada Camouflage, reserve champion bull, 1963 Illinois State Sale, selling to Larry and Betty Conner, San Saba, Texas.

Melbourne Augustine by Leveldale Basis, as he appeared on the cover of the 1963 Herd Bull Number of The Shorthorn World.





Four daughters of Calrossie Diamond



Melbourne Basis with his dam, Marellbar Lancaster 19th

Melbourne: the Magic Name in Shorthorns